

THE 12TH ANNUAL

GARIFUNA INTERNATIONAL INDIGENOUS FILM FESTIVAL

SPONSORSHIP DECK



www.garifunafilmfestival.com

ABOUT US

UNESCO declared Garifuna language, dance, and music in Belize to be a “Masterpiece of the Oral and Intangible Heritage of Humanity” in 2001.

MISSION

The GIFF, founded in 2012, aims to preserve indigenous cultures and the Garifuna community. It was established by Freda Sideroff, a Garifuna native, to support the preservation of indigenous cultures through art and film. The GIFF showcases valuable lessons from indigenous cultures, including interconnectedness, wisdom of elders, sustainability, and living in harmony with nature.

VISION

GIFF is an annual event that honors community leaders and members for their contributions to humanity. It features a wide range of films and documentaries created by Garifuna filmmakers and other indigenous people, including feature films, short films, panel discussions, workshops, and cultural presentations. It provides a platform to showcase diverse cultures and brings reconciliation, entertainment, and appreciation to festival participants.



OUR FOUNDER



“The essence of our culture is lost if knowledge is not passed down into the next generation.”

– Freda Sideroff

Freda Sideroff is the founder and executive director of the Garifuna International Indigenous Film Festival. Originally from Belize, she now resides in the United States, maintaining strong ties with her family, Belize, and the Garifuna people. In an interview, Freda expressed gratitude for the resilience of her ancestors and the opportunity to preserve the Garifuna language and culture. She hopes to make a difference in her lifetime by promoting and supporting the preservation of her heritage. Freda lives in California with her husband, Dr. Stephen Sideroff, a psychologist, professor at UCLA, and author.

GIFF SPONSORSHIP PACKAGES

As a sponsor you not only make the Film Festival possible, you support our mission to encourage conversations around Indigenous rights, Climate Change, Environment, and Community.

BRONZE

\$250

- Social Media Shoutout
- VIP Experience at Festival

SILVER

\$500

- Indigenous Gift Bag
- Celebrity Experience at Festival
- Brand Logo on Step & Repeat Banner
- *Plus all included in Bronze*

GOLD

\$1,500

- Mention in Press Release
- Brand Logo Reel between movies
- Live Message to the audience
- *Plus all included in Silver*

DIAMOND

\$5,000

- 2 VIP Tickets
- Brand Recognition at Award Ceremony
- Booth for 2 days at Festival
- *Plus all included in Gold*

PLATINUM

\$10,000

- 3 VIP Tickets
- Mentions in all media advertisement
- Booth for all 4 days at Festival
- *Plus all included in Diamond*

PATRON

\$15,000

- Celebrity Endorsement
- 4 VIP Tickets
- Brand Logo Reel between movies
- Live Message to the audience
- *Plus all included in Platinum*

** VIP Celebrity Experience includes Photo Booth, Gift Bags, Mini Black Carpet, Exclusive Mingle*

EMAIL US FOR PERSONALIZED OPTIONS

310-663-5813 / info@garifunafilmfestival.com
www.garifunafilmfestival.com

SPEAKERS & PANELISTS



DR. STEVEN SIDEROFF, Ph. D

Dr. Stephen Sideroff, Ph.D, is an internationally recognized expert in resilience, optimal performance, addiction, neurofeedback and alternative approaches to stress and mental health. He is an Associate Professor at UCLA.



CYNTHIA ELLIS-TOPSEY

Cynthia Ellis-Topsey is a Garifuna ambassador and youth mentor from Belize. As the Champion of the Duke of Edinburgh Award Belize, she has trained leaders across Belize to help promote innovative projects.



LARA JACOSKI

Lara Jacoski is a filmmaker who values ancestral knowledge from mother earth and indigenous people. In 2013, she co-founded Bem-te-vi Productions, an independent production company that shares messages beyond language and mental understanding, connecting us as one.



PRINCESS EULOGIA PENNY

Eulogia Penny is a member of the NAACP and a DV Survivor who is a spiritually gifted certified life coach. She also serves as a member of the ICSWG Youth Sub Committee for the Permanent Forum on People of African Descent at the United Nations.



KEITH ROBINSON

Keith Robinson is an American actor and R&B singer who starred as Joel Rawlings, the Green Ranger in the TV series Power Rangers Lightspeed Rescue. Robinson has appeared in other series including ER (1994), American Dreams (2002), Monk (2002), Half & Half (2002), and Over There (2005). His feature films include FAT ALBERT (2004), DREAMGIRLS (2006) and THIS CHRISTMAS (2007).



LEON PIERCE JR.

Leon Pierce Jr. is a Los Angeles born, inspirational storyteller and filmmaker, who tells stories that inspire and empower people. Leon is a graduate of Los Angeles City College with a certificate in Cinema Production. WELCOME MATT is his most recent feature film, which he wrote, produced and directed, and is available to view on Amazon Prime and STARZ.



DARREN LEE CAMPBELL

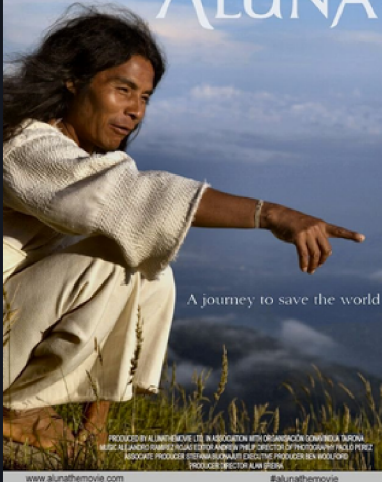
Darren Lee Campbell is a Los Angeles-based, multiple award-winning actor. His work includes Spider-Man: Far From Home, Sprinter, Look Twice, and Get Rich Free.

12 YEARS OF INDIGENOUS FILMS AT GIFF

THE LAKOTA DAUGHTERS



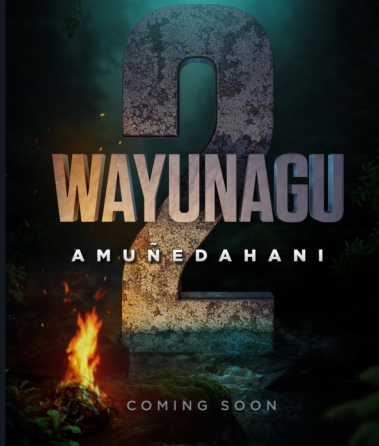
ALUNA



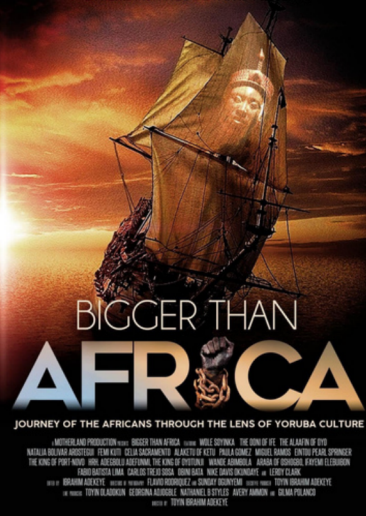
LAKE STREET FILMS presents

WAYUNAGU

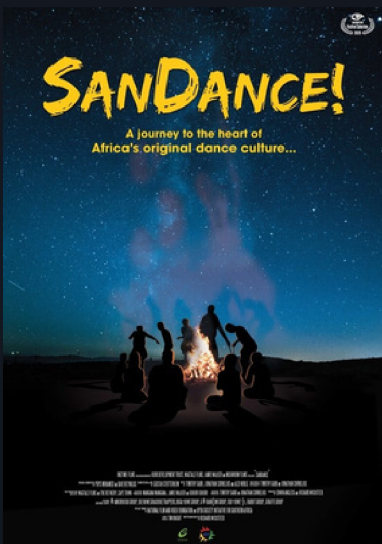
A MUNE DAHANI



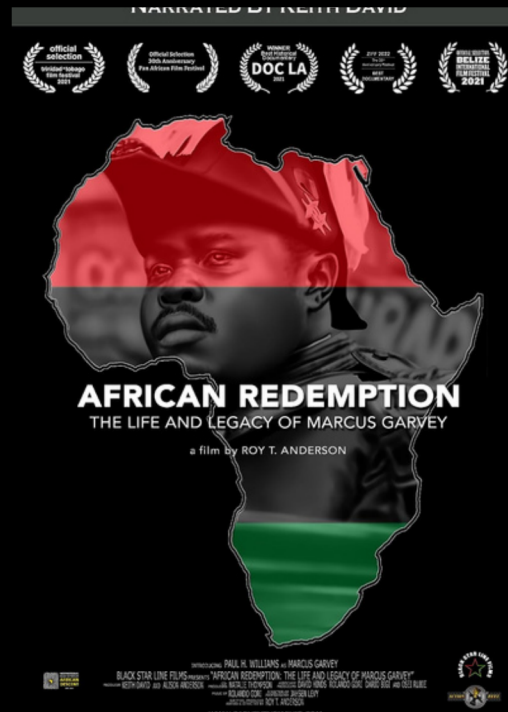
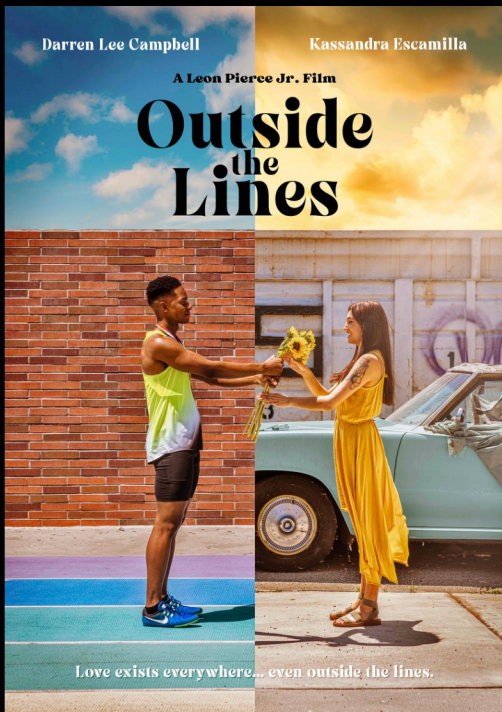
MOTHERLAND PRODUCTIONS PRESENTS



HARE KRISHNA!



AT GIFF THIS YEAR



THE FESTIVAL WILL HONOR



GARIFUNA CHIEF CHATUYE & WILLIAM HENRY BROWN

“The Drama of King Shotaway,” a play by William Henry Brown, was recognized as the first black drama of the American theatre. It is based on the 1795 Black Caribs’ defense of the island of Saint Vincent, led by Paramount Garifuna Chief Joseph Chatuye.

The first known play written in the United States by a black man.

**SARGENT ENTERPRISES
JANITORIAL SERVICES**



**Amazonian
Indigenous Market**

GALLERY

